

**Faculty of Commerce & Management,
Rama University, Uttar Pradesh, Kanpur**

Action Taken Report

**On
FEEDBACK FROM STUDENTS
[For BCom (H)]
(2022-23)**

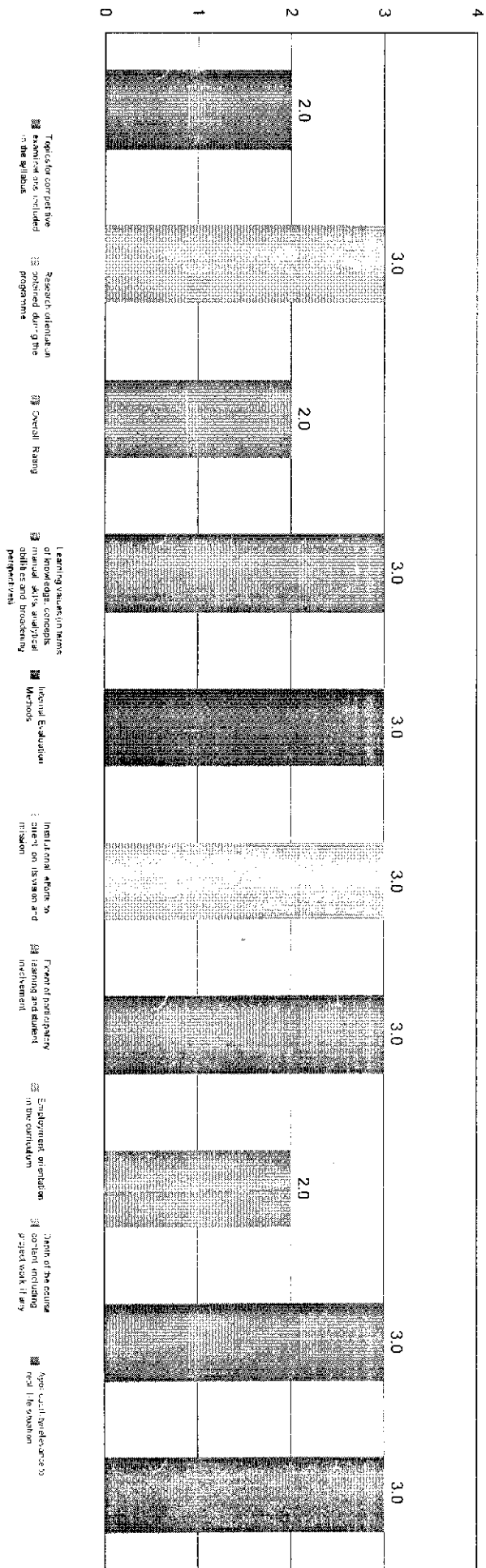
An action taken report in response to the valuable feedback received from our students on BCOM (H) offered by Faculty of Commerce & management, Rama University, Uttar Pradesh, Kanpur. The feedback covers the wide range of topics and it is our commitment to address the concerns raised and continually improve our institution. The suggestions were implemented and following actions were taken: -

Suggestions	Action Taken
Students emphasized on more career oriented courses in order to gain understanding of new techniques and concepts, they needed exposure to more recent & industrially vital focal areas.	<ul style="list-style-type: none">• Two Career Oriented short term courses: Holistic Approach to Effective Communication; Talent Acquisition & Talent management are offered for improving their competitiveness and skills.• To enhance the students' communication skills, we conducted various student's centric activities like debate, presentation by students on their respective courses and increased the number of meetings with their mentors
	<ul style="list-style-type: none">• Students are encouraged to take MOOC courses and courses offered by IIT (MOU implementation) available through the SWAYAM platform and prutor platform to expand their domain expertise aligned with emerging technologies.

[Signature]
Faculty of Commerce and Management
Rama University, Uttar Pradesh
Kanpur



Curriculum Program Feedback Analysis [Student], Session : 2022-2023



Department	Program	Topics for competitive examinations included in the Syllabus	Research orientation obtained during the programme	Overall Rating	Learning value (in terms of knowledge, conceptual, manual, skills, analytical abilities and broadening perspectives)	Internal Evaluation Methods	Intentional efforts to review on its vision and mission	Extent of participation by faculty and student involvement	Employment orientation in the curriculum	Depth of the course content including project work, if any	Applied skills/realisation in real life situation
DEPARTMENT OF COMMERCE AND	B.COM. HONORS	2.0	3.0	2.0	3.0	3.0	3.0	3.0	2.0	3.0	3.0

**Faculty of Commerce & Management,
Rama University, Uttar Pradesh, Kanpur**

Action Taken Report

**On
FEEDBACK FROM STUDENTS
[For BBA (Digital Marketing)]
(2022-23)**

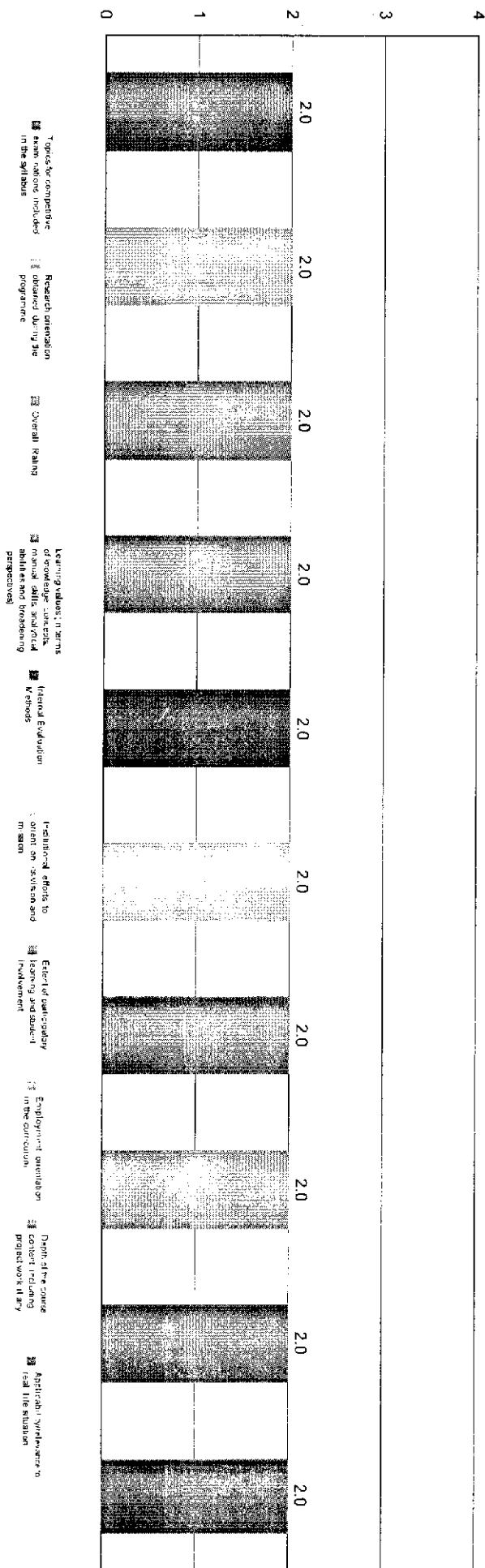
An action taken report in response to the valuable feedback received from our students on BBA (DM) offered by Faculty of Commerce & management, Rama University, Uttar Pradesh, Kanpur. The feedback covers the wide range of topics and it is our commitment to address the concerns raised and continually improve our institution. The suggestions were implemented and following actions were taken: -

Suggestions	Action Taken
Students emphasized on more career oriented courses in order to gain understanding of new techniques and concepts, they needed exposure to more recent & industrially vital focal areas.	<ul style="list-style-type: none">• Two Career Oriented short term courses: Holistic Approach to Effective Communication; Talent Acquisition & Talent management are offered for improving their competitiveness and skills.• To enhance the students' communication skills, we conducted various student's centric activities like debate, presentation by students on their respective courses and increased the number of meetings with their mentors
	<ul style="list-style-type: none">• Students are encouraged to take MOOC courses and courses offered by IIT (MOU implementation) available through the SWAYAM platform and prutor platform to expand their domain expertise aligned with emerging technologies.

Dear,
**Faculty of Commerce and Management
Rama University, Uttar Pradesh
Kanpur**



Curriculum Program Feedback Analysis | Student|, Session : 2022-2023



Faculty of Commerce & Management,

Rama University, Uttar Pradesh, Kanpur

Action Taken Report

On

FEEDBACK FROM STUDENTS

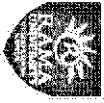
[For MBA (DS/ABM/ HHM/ MPM) & MCom]

(2022-23)

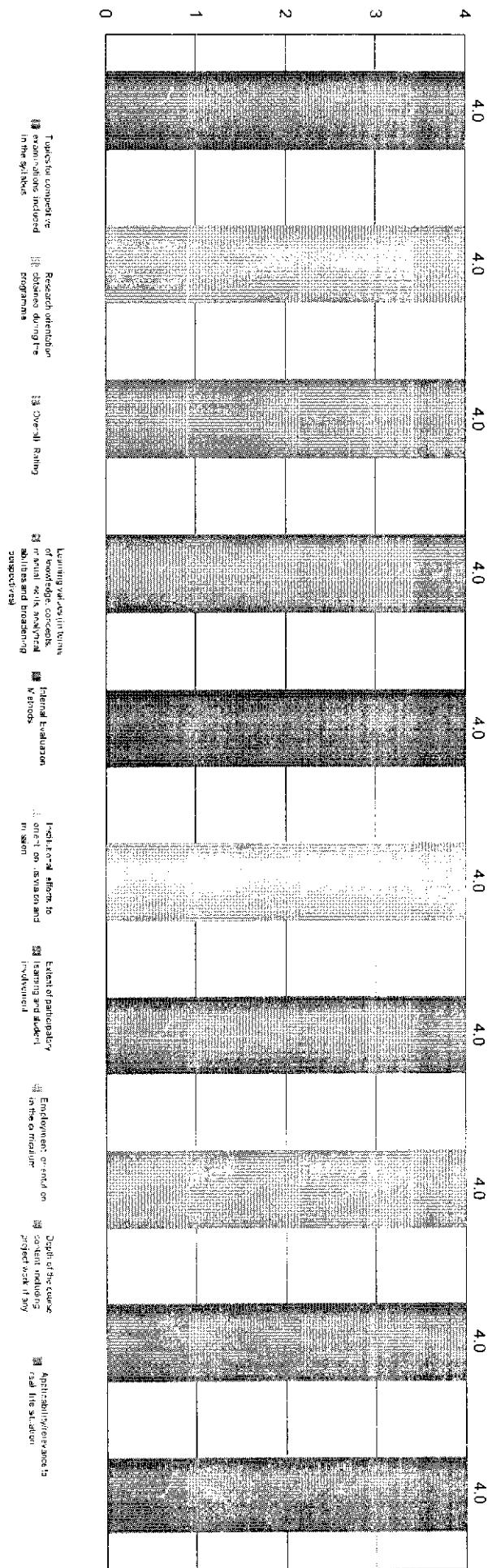
An action taken report in response to the valuable feedback received from our teaching faculty members on various aspects of MBA & MCOM programmes offered by Faculty of Commerce & management, Rama University, Uttar Pradesh, Kanpur. The feedback covers the wide range of topics and it is our commitment to address the concerns raised and continually improve our institution. The suggestions were implemented and following actions were taken

Suggestions	Action Taken
Students emphasized on more career oriented courses in order to gain understanding of new techniques and concepts, they needed exposure to more recent & industrially vital focal areas.	<ul style="list-style-type: none">• Two Career Oriented short term courses: Holistic Approach to Effective Communication; Talent Acquisition & Talent management are offered for improving their competitiveness and skills.• To enhance the students' communication skills, we conducted various student's centric activities like debate, presentation by students on their respective courses and increased the number of meetings with their mentors
	<ul style="list-style-type: none">• Students are encouraged to take MOOC courses and courses offered by IIT (MOU implementation) available through the SWAYAM platform and prutor platform to expand their domain expertise aligned with emerging technologies.

Dean,
Faculty of Commerce and Management
Rama University, Uttar Pradesh
Kanpur

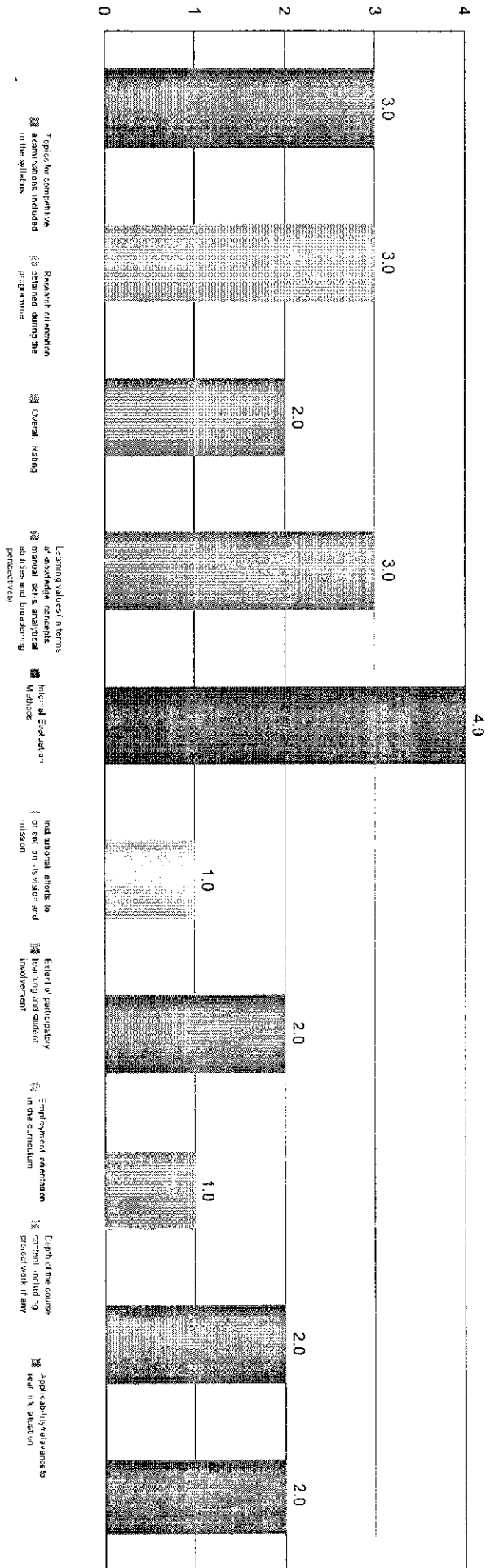


Curriculum Program Feedback Analysis | Student | Session : 2022-2023





Curriculum Program Feedback Analysis (Student), Session : 2022-2023



Department	Program	Topics for competitive examinations included in the syllabus	Research/Innovation obtained during the Programme	Overall Rating	Learning Outcomes (in terms of knowledge, concepts, manual skills, analytical abilities and problem-solving perspectives)	Internal Evaluation Methods	Institutional efforts to orient on its vision and mission	Extent of participation keeping and students' involvement	Employment orientation in the curriculum	Depth of the course content including projects, work, if any	Applicable relevance real life situations
DEPARTMENT OF HOSPITALITY	MSBA/MSHM	3.0	3.0	2.0	3.0	4.0	1.0	2.0	1.0	2.0	2.0